

who's interviewed everybody from President Reagan to Vanna White, can also be seen doing occasional on-the-spot news reporting for Channel 7.

"At some point," says the 27-year-old president of the Florida Associated Press Broadcasters, "I would like to be network correspondent for TV and radio." He's already got a trademark sign-off. At the close of this magazine interview, he intoned: "So, that is the story."

SANDRA SEARS

Sandra Sears spent a "significant amount of time" in the hospital as a patient, motivating her to work in the hospital field. Jackson Memorial Hospital's new vice president for ambulatory services, the Miami-born Sears got a graduate degree from Northwestern University. Jackson's "special mission" to provide high-quality health care to patients, many of them indigent, brought her back to Miami to start her career.

Beginning as administrative assistant, Sears, "thirtyish," has been progressively promoted, first to administrator of affirmative action, then emergency services administrator, next director of ambulatory care and community health services.

Her new position makes her responsible not only for ambulatory care, but for outpatient clinics, the new Urgent Care Center, the Rape Treatment Center, Ward D, the North Dade Health Center, the JMH Health Plan and the South Florida AIDS Network.

She wants to be part of the Public Trust's efforts to relieve overcrowding at its facilities and "develop a comprehensive health care system throughout Dade County."

BROWARD COUNTY

SHERRY FRIEDLANDER

"I'm a survivor," says *Business in Broward* publisher Sherry Friedlander, 50. She also is a success. After working years in advertising—starting

TOM MURPHY

Tom Murphy is a nice guy. He thinks the rest of us could be a little nicer, too. The former St. Thomas University vice president is the idea man who gave us "Miami Nice," a workshop designed to improve the attitudes of employees in the service industry, specifically cab drivers. That was four years ago. The program worked so well (and generated so much publicity for Miami), Murphy left St. Thomas to form "U.S.A. Nice." Called a "courtesy think tank" by *Newsweek*, it's a non-profit service institute affiliated with the university.

Murphy, 39, and his team have adapted the program to create Atlanta Ambassadors, Jazzy Cabby in New Orleans, Calgary Nice (in time for the Olympics) and Jersey Gents and Ladies Too.

In the future, Murphy would like to have a hand in remaking the way people are educated. "So much rises or falls on the way education is delivered. To be innovative in teaching approaches can make for success in difficult-to-reach segments of the population."

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(SEATED) DADE COUNTY COMMISSIONER CHARLES DUSSEAU.
 (STANDING, LEFT TO RIGHT) DAVIE SPECIAL PROJECTS COORDINATOR NANCY LEIKAUF, ATTORNEY C. JAY MORGAN, MIAMI NICE GUY TOM MURPHY AND PAUL AHO, AN ARTIST.